## **Kiteboarding Eventour Privacy Policy**

#### Introduction

Kiteboarding Eventour is committed to protecting the privacy and security of your personal information. This privacy policy explains how we collect, use, and share information about you when you visit our website https://kiteboardingeventour.com/ ("Site") without the use of cookies, except for essential services and functionalities such as Google Analytics.

## **Information We Collect**

We collect information in the following ways:

- 1. **Information you provide to us:** This includes information you provide when you subscribe to our services, newsletters, or when you contact us. This information may include your name, email address, and any other contact or personal information you choose to provide.
- 2. Information we collect automatically through Google Analytics: We use Google Analytics to understand how our Site is being used in order to improve the user experience. Google Analytics collects information such as how often users visit our Site, what pages they visit when they do so, and what other sites they used prior to coming to our Site. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google's ability to use and share information collected by Google Analytics about your visits to our Site is restricted by the Google Analytics Terms of Use and the Google Privacy Policy.

#### **How We Use Your Information**

We use the information we collect to:

- Operate, maintain, and improve our Site and services.
- Respond to comments and questions and provide customer service.
- Send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.
- Communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners.

#### **Sharing of Your Information**

We do not share your personal information with third parties except as described in this privacy policy. We may share information with third parties that perform services on our behalf, including running Google Analytics.

## **Your Rights Under GDPR**

Under GDPR, you have various rights including:

- The right to access your personal data.
- The right to request the correction of inaccurate personal data.
- The right to request deletion of your personal data.
- The right to object to processing of your data or request restriction of processing.
- The right to data portability.

To exercise any of these rights, please contact us at info@kiteboardingeventour.com

### **Data Retention**

We retain your personal information only for as long as necessary to provide the services you have requested and thereafter for a variety of legitimate legal or business purposes.

Kiteboarding Eventour Privacy Policy – February 2024

# **Changes to This Policy**

We may update this privacy policy to reflect changes to our information practices. If we make any material changes, we will notify you by email or by means of a notice on this Site prior to the change becoming effective.

# **Contact Us**

If you have any questions about this privacy policy, please contact us at info@kiteboardingeventour.com